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| Title: | **Understanding Social Enterprise** | | |
| Level: | **5** | | |
| Credit value: | **6** | | |
| Unit guided learning hours | **21** | | |
| Learning outcomes (the learner will) | | Assessment criteria (the learner can) | |
| 1. Understand whether an organisation is suited to the social enterprise model | | 1.1  1.2  1.3 | Explain why a specific organisation is suited to the social enterprise model  Describe how this is reflected in its purpose, values and activities  Compare the organisation with another social enterprise to highlight common purposes and values |
| 1. Understand the organisational and legal structures of social enterprises | | 2.1  2.2  2.3 | Analyse the organisational and legal structures of a social enterprise to establish its suitability  Describe how effective these structures are in achieving the enterprise’s social and commercial objectives  Explain how the organisational and legal structures could be improved, based on comparisons with another social enterprise |
| 1. Understand the financial arrangements of social enterprises | | 3.1  3.2 | Analyse the capital and revenue models of a social enterprise, identifying its principal sources of funding and resources  Identify how the financial performance could be improved, based on comparisons with another social enterprise |
| 1. Understand support needs and sources of support for social enterprise | | 4.1  4.2 | Analyse a social enterprise to identify its specialist support needs  Explain how this specialist support can be linked for maximising efficiency through using local, regional and national social networks |

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| **Additional information about the unit** | |  |
| Unit purpose and aim(s) | | To develop an understanding of social enterprise necessary for a manager, adviser or consultant of a third sector organisation, including an emerging or established social  Enterprise |
| Details of the relationship between the unit and relevant national occupational standards or professional standards or curricula (if appropriate) | | Based on SFEDI Business Support & Social Enterprise Support Standards 2010 NOS: (Units 1, 2, 5, 8. and Unit A) and links to Business Enterprise 2010 NOS: BD11, LG1, LG2, MN1, MN2,  Links to CfA 2009 NOS: M&LB8, M&LD2, M&LE2, M&LE4, |
| Assessment requirements or guidance specified by a sector or regulatory body (if appropriate) | |  |
| Support for the unit from a sector skills council or other appropriate body (if required) | | Council for Administration (CfA) |
| Equivalencies agreed for the unit (if required) | | E 5.01 - Understanding Social Enterprise |
| Location of the unit within the subject/sector classification system | | 15.3 - Business Management |
| **Additional Guidance about the Unit** | | |
| **Indicative Content:** | | |
| 1 | * The meaning of the term ‘social enterprise’ when used by the Government and other agencies that promote social enterprise * The values of social enterprise, reinvestment and sustainability * The circumstances that may lead to a social enterprise being established * The similarities and differences between social enterprises and other organisations including: * private businesses * charities * voluntary organisations * community groups | |
| 2 | * The similarities and differences between different types of social enterprise including: * social objectives; * management and ownership structures * who is involved with making decisions * Alignment between social and commercial objectives, and ways to achieve this * The features of various legal formats and structures used by social enterprises such as a Trust, Community Interest Company (CIC), Charitable Incorporate Organisation (CIO), Limited Company or other legal structures * Financial indicators of a social enterprise performance | |
| 3 | * What start-up capital is available for social enterprises * How trade income in social enterprises is managed and the issues involved in mixing trade income with grants, donations, volunteers and relevant others | |
| 4 | * What specialist support is available for social enterprises locally, regionally and nationally, and how this specialist support is linked * Support initiatives that include Local and County Authorities; Small Business Service; Social Enterprise Coalition; Social Firms UK or similar social networking organisations | |